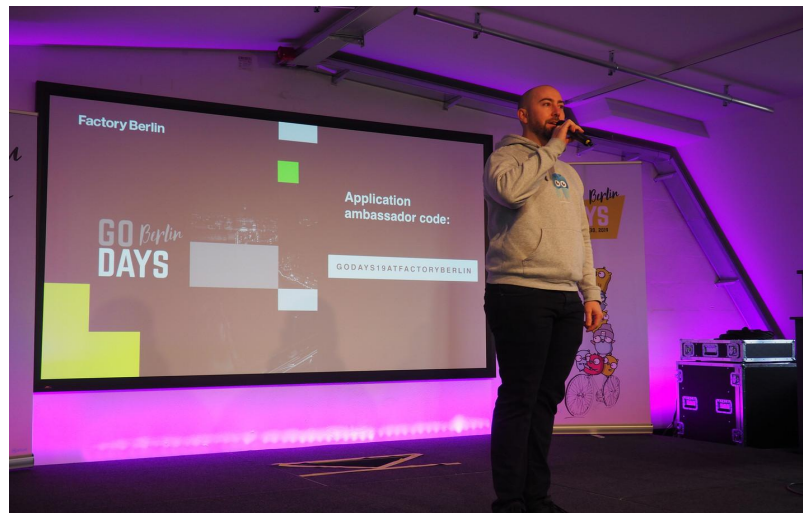# GO Berlin DAYS
January 21-23, 2020

SPONSORSHIP PROSPECTUS

GoDays Series

The first edition of GoDays Berlin in January 2019 was a huge success. With 300+ participants and 25 speakers from around the world, the community's response exceeded our expectations. We had a full house at Google Factory and were sold out two weeks before the event. We want to build upon the success of our first year and continue to create more room for the Go community to engage and exchange with one another.

Be a part of this development and support GoDays 2020!

New Location

GoDays 2020 will take place in Berlin again, because the city has the largest Go community in the DACH region and is easily accessible from other European cities.

Our venue – *Vollgutlager & Schwuz* – is on the former grounds of the Alte Kindl Brewery and was revived in 2015. The rough character of a former industrial production hall combined with the remnants of the creative underground scene provide a very special location for the conference.

Join us in this creative and engaging space to inspire the innovations of tomorrow!
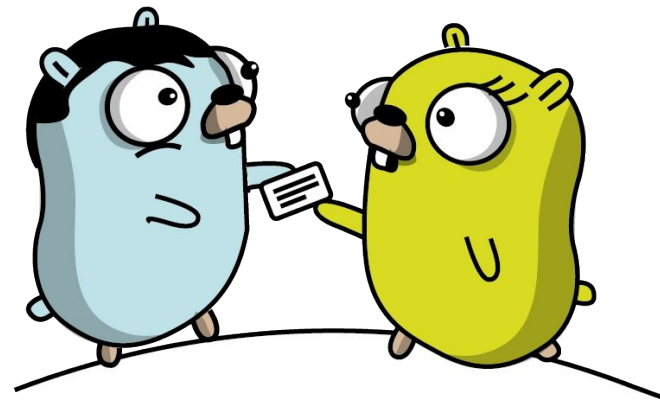
Partnership

We believe GoDays is the ideal catalyst to create a central platform for and foster the expansion of the Go community in the DACH region and beyond.

Become part of the crew and let's work together to organize a great conference with amazing workshops and talks.

Your benefits:

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/ Connect with hundreds of highly skilled developers
/ Support the Go community and help us build a larger platform
/ Position your company at the forefront of the Go revolution

Outline 2020

The second edition of GoDays takes place on January 21-23, 2020 in Berlin. The program includes hands-on workshops and numerous technical talks all about Go.

/ 600 tickets
/ 6 half-day workshops
/ 2 days of in-depth talks on 3 stages
/ Extraordinary venue in the heart of Berlin
/ Networking breaks
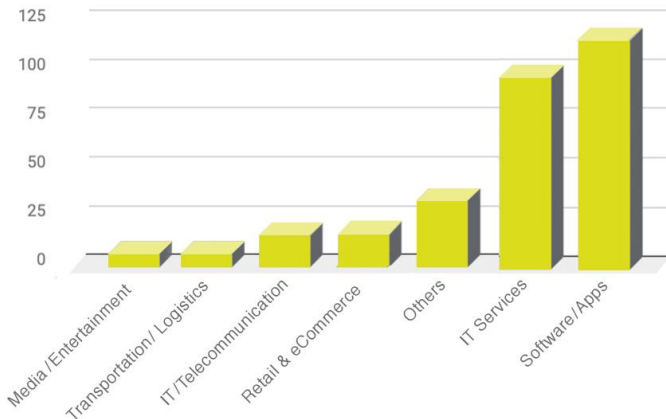/ Afterparty

Tuesday, January 21
Workshops & Meetup

Wednesday, January 22
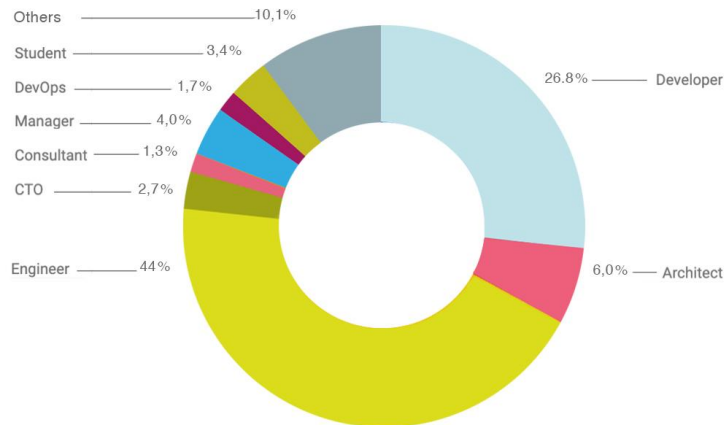Conference Day 1 & Afterparty

Thursday, January 23
Conference Day 2

2019 Snapshot

> 300+ Go enthusiast from 27 different countries
> 250 companies from across Europe
> High percentage of backend developers and engineers

INDUSTRIES

PROFESSIONS

Others — 10,1%
Student — 3,4%
DevOps — 1,7%
Manager — 4,0%
Consultant — 1,3%
CTO — 2,7%
Engineer — 44%

26.8% — Developer
6,0% — Architect

Previous Partners

PLATINUM	loodse
GOLD	inovex JFrog from A to B talent.io redhat Delivery Hero
SILVER	adjust

Packages

GO**DAYS**

	PLATINUM	GOLD	SILVER	BRONZE
Keynote at the beginning of the conference	✓			
Logo in event promotional emails and dedicated email to opt-in contacts	✓			Support the community with a delicious food option, coffee station, popcorn, power bar or WIFI
Free workshop tickets	2			
Exhibition space	6m^2	4m^2		
Logo on conference website and materials	✓	✓	✓	
Free conference tickets	6	4	2	2
20% discount on extra conference tickets	✓	✓	✓	
Mentioned in attendee thank-you email	✓	✓	✓	✓
Price	20K €	12K €	5K €	2.5K €

Contact

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